

Will Saunders

Creative problem solver seeking a front-end development position in experiments and optimization.

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MOST RECENT EXPERIENCE

Beachbody, LLC— 12/2021 to Current

Senior Front End Developer

Created and monitored A/B tests based on stakeholder requirements.

Expanded site functionality with ad-hoc code to test before widespread adoption by the product team.

Built out landing pages using a variety of CMS' across all businesses.

Tech: HTML, CSS, JavaScript, Optimizely, Contentful, Sanity

SKILLS

HTML 5 - Expert
CSS 3 - Expert
LESS/SCSS - Expert
Javascript - Expert
jQuery - Expert
GSAP - Advanced
PHP/MySQL - Advanced
Node - Proficient
React - Learning
AWS - Learning
Git - Proficient

FOX Networks— 10/2019 to 12/2021

Front End Developer

Worked with project leads and stakeholders to develop and ideate A/B experiments to optimize the user experience and conversion.

Developed and rapidly implemented landing pages that could not fit in the agile release schedule.

Tech: HTML, CSS, JavaScript, Optimizely

SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe Premier
Sketch
Basecamp
Git
Jira
Sourcetree

Creative Impact Agency — 8/2017 to 10/2019

Front End Developer

Developed responsive “For Your Consideration” websites for Disney Studios, Marvel Studios, Dreamworks, and Focus Features.

Upgraded and customized a custom PHP/MySQL admin panel that acted as an API to deliver screening information.

Tech: HTML5, LESS, JavaScript, jQuery, Git, Gulp, AWS, Node, PHP, MySQL

HOBBIES

Improv
Screenwriting
Video games
My Dog!

Equate Media — 9/2016 to 8/2017

Front End Developer

Developed responsive, mobile-first landing pages for several brands of a lead generation company using HTML, CSS, and Javascript from Sketch files that interfaced with several in-house RESTful APIs.

Tech: HTML5, LESS/SASS, JavaScript, jQuery, REST API, React, Redux

EDUCATION

Univ. of Central Florida - B.S.